



Ultrasound professionals had this to say about COMFORT cable:

**"It really feels different."**

**"This one feels better, how did you do it?"**

**"This is amazing, I can feel the difference immediately."**

**"What a difference. I can't believe it. That's beautiful."**

**"Good idea. It makes a difference. It really does."**

**"Thank you! It's about time someone did something about this."**

**"Will my system have COMFORT?"**

**"So how do I get COMFORT? Can I take this one?"**

# COMFORT Cable Wins Hands-down in Hands-on Surveys

Over 1300 ultrasound professionals (sonographers, physicians, students and scientists) have participated in hands-on samplings of COMFORT cable's ergonomic benefits. Show visitors to the annual conferences of the Society of Diagnostic Medical Sonography (SDMS) in 2002 and 2003 and to the triennial World Federation for Ultrasound in Medicine and Biology (WFUMB 2003) had an opportunity to compare models of PRECISION INTERCONNECT cable assemblies for ultrasound equipment.

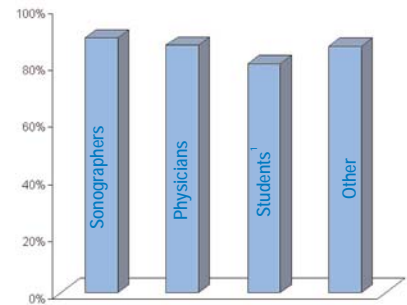
Each show visitor who participated in our blind study was asked to compare two PRECISION INTERCONNECT cables attached to mock transducers.

The probes were built to the same electrical and mechanical specifications. One sample was the traditional, concentric configuration popular for many years among major OEMs of ultrasound equipment. The other sample was made with the breakthrough COMFORT cable—an enhanced, ergonomic cable with superior flexibility, light weight, low torque and the same true coax electrical performance expected by equipment manufacturers. The participants were asked to pick up the probe cables and bend, twist and torque the cables as if they were performing an ultrasound exam.

When asked which cable sample they preferred in terms of ease of use, maneuverability and overall feel, 90% of ultrasound professionals polled enthusiastically preferred COMFORT as the cable they would prefer to handle during sonograms.

Ask for COMFORT cable by name. For more information, including a white paper on work-related injuries affecting sonographers, see our web pages at [www.tycoelectronics.com/pi/comfort](http://www.tycoelectronics.com/pi/comfort)

Ultrasound professionals agree on COMFORT cable



<sup>1</sup>Students, interns, residents, engineers, scientists, authors, educators, system manufacturers.

COMFORT is a trademark.



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